



**OFFICE OF THE MISSION DIRECTOR  
NATIONAL RURAL HEALTH MISSION, ASSAM**

**Saikia Commercial Complex, Christan Basti, Srinagar Road, Guwahati-05**

**No: NRHM/EOI/26/1008-09/36847**

**Dated: 5/12/2013**

**Corrigendum No 1**  
**EOI FOR PRODUCTION OF VIDEO & AUDIO SPOT**

This is with reference to EOI No- No: NRHM/EOI/26/1008-09/36669 dated 4/12/2013 for producing Audio & Video Spots under NRHM, ASSAM. The following amendments in the EOI may be taken note of prior to submission of bids:

**CREDENTIALS**

Only agencies having the following credentials are requested to respond:

Sl No 1	Eligibility Criteria 2	Documents required 3
A	The producer/production house should have permanent office / studio in Assam	Trade License/registration certificate from competent authority
B	The producer should have experience in production of video and audio spot for the last five years in Govt.Sectors/Social Sector Projects etc. Producers having experience of producing spots on Health and Family Welfare Programme is preferable.	Attested copies of order/contracts of earlier works
C	The producer/production house should have experience in production of programmes on Health and Family Welfare Programme/social issues for atleast 25 video and audio spot (60 second duration).	Attested copies of order/contracts of earlier works showing the number of spots produced of sixty seconds.
D	The producer/production house should have ability to write scripts based on the concept provided by NRHM, Assam within the shortest possible time.	Details of manpower in the respective fields to be enclosed
E	Producer should be an empanelled producer of Prasar Bharati	Attested copies of order/contracts.
F	The producer/production house should have expertise in Assamese and Bengali languages	Attested copies of order/contracts of earlier works to be enclosed showing works in Assamese and Bengali language.
G	The Producer/Production should have complete studio with video and audio edit suits and outdoor recording setup.	Details of the infrastructure to be provided
H	Producer/Production House having sound financial standing with Average Annual Turnover of Rs 40.00 lakh during the last 3 financial years.	Agencies should provide Annual Turnover Statement for the last 3 financial years in the specified format at <b>Annexure A</b> certified by the Auditor/ Chartered Accountant
I	Any other useful information that may help the producer in proving his or her ability to do the programme	Supporting documents

Sd  
Mission Director,  
NRHM, Assam



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Sd

Mission Director,  
National Rural Health Mission, Assam